

PROPOSAL

SPONSORSHIP

Non-Profit
2024-25
Initiative



PREPARED FOR :
Our Future Sponsor

ABOUT US

AWAKENING DREAMS AND SPARKING GROWTH IN YOUTH

Urban City Impact, a 501 (c)(3) non-profit organization, is a beacon of hope reaching youth in urban communities across Hampton Roads. We impact children and teenagers by providing them with resources such as physical necessities, weekly mentorship sessions, and activities that promote growth. We exist to provide young individuals with enriching opportunities, experiences, and resources to help establish a strong foundation for their future.

Mission

Our mission is to bring equity to youth in urban communities by offering programs that meet their physical, mental, and emotional needs.

Vision

Our mentorship program sparks transformation in children and adolescents through activities that challenge perspectives, promote growth, and provide support.

CURRENT PROGRAMS

GROUP MENTORSHIP

Our student body is segmented into mentorship groups according to age and background, enabling us to address specific needs effectively. Group outings promote bonding and new experiences while giving incentive for our boys to make efforts to improve in other areas of life.



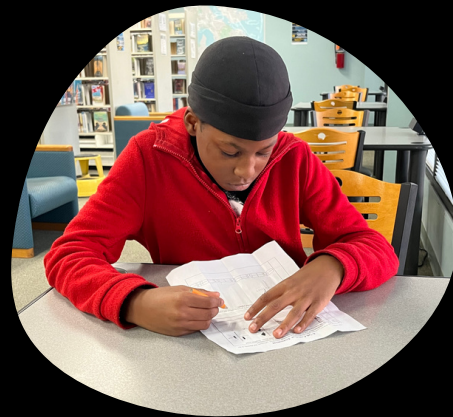
MENTORSHIP TALKS

Mentorship talks are one-on-one discussions that take place over meals and activities. These conversations provide opportunities to discuss topics that are important to our guys. Some of these conversations lighthearted and other are serious.

CURRENT PROGRAMS

LIBRARY TRIPS

We offer multiple weekly opportunities for them to study and do homework in peaceful environments free from distractions. After picking them up and buying them dinner, we accompany them to the local library where they can focus and receive assistance if needed until it's time to return them home



I NEED IT PROJECT

The I Need It Project aims to meet the needs of our youth by offering crucial daily essentials like toiletries, food, school supplies, and haircuts. This ensures that students are able to focus on their school work and personal goals without having anxiety about their hygiene or worrying about how they will obtain the things they need.

SPONSOR US

BRONZE

\$100

- *Thank you* post on our social media platforms
- Logo/Name in quarterly E-newsletter

SILVER

\$250

- *Thank you* post on our social media platforms
- Logo/Name in quarterly E-newsletter
- Logo/Name in slide shows at 2024 events

GOLD

\$500

- *Thank you* post on our social media platforms
- Logo/Name in quarterly E-newsletter
- Logo/Name in slide shows at 2024 events
- Logo/Name on our website
- 2 ticket to Gala 2024

PLATINUM

\$750

- *Thank you* post on our social media platforms
- Logo/Name in quarterly E-newsletter
- Logo/Name in slide shows at 2024 events
- Logo/Name on our website
- 3 tickets to Gala 2024
- Logo/Name in a Facebook/Instagram reel

PREMIERE

\$1000+

- *Thank you* post on our social media platforms
- Logo/Name in quarterly E-newsletter
- Logo/Name on our website
- Logo/Name in slide shows
- 4 tickets to Gala 2024
- Logo/Name in a Facebook/Instagram reel
- Logo/Name on UCI event banners
- Logo/Name on UCI event Brochures
- One guest speaker message permitted in person/virtually at Gala 2024



UCI reserves the right to decline advertising to any person or company whose image, products or services don't align with our morals. If such situation occurs, a full refund will be offered to the party involved.

CONTACT US



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•---THANK YOU FOR YOUR SUPPORT---•